

FUNDRAISING & CROWDFUNDING

MSD of Wayne Township recognizes that staff and student organizations may need to raise funds to support various educational and other instructional-based initiatives. The District also acknowledges the utility and convenience of online fundraising or crowdfunding/crowdsourcing sites such as DonorsChoose and GoFundMe. When considering what methods to employ when fundraising, students and staff must consider:

- Only using reliable crowdfunding sites/services that have been vetted and approved by a third-party contribution report, and
- Whether the proposed fundraising or crowdfunding site takes a portion of the raised funds or requires fundraising goals be met prior to releasing funds.

Crowdsource fundraising is limited to a maximum of \$50,000 or the equivalent per solicitation.

Fundraising and use of online fundraiser/crowdsourcing sites are subject to all District policies and procedures on fundraising generally, as well as the specific requirement for *online* fundraising below:

1. All fundraising campaigns must support educational or instructional-based initiatives. Crowdfunding campaigns must be approved by the building principal in advance of posting, in order to ensure that the desired materials are compatible with District standards, or are not already available within the District.
2. All crowdfunding campaigns must comply with other board policies and applicable laws, including student privacy and anti-harassment laws. Postings may not include a student's personally identifiable information without parental consent.
3. No District staff may receive any cash payments for fundraising campaigns (except for reimbursement to teachers for verified reasonable project costs). Online fundraising and crowdfunding accounts must be deposited into a district operated bank account.
4. District staff must keep and submit, upon request, records of all funds and items obtained to the Superintendent or designee. A financial report shall be submitted to the Superintendent or designee at the conclusion of the fundraiser.
5. Funds and/or property received through fundraising (online or otherwise) becomes property of District, will be inventoried in the same manner as other District materials and equipment, and will remain in the classroom.
6. Any item purchased with the funds received is District property and must fit/be compatible with District technology.

7. If a teacher has obtained educational resources through fundraising and then moves to another school building within District, the teacher and building principal will work to mutually agree if the materials should follow the teacher to the new building or remain with the original building. The teacher and principal should take into consideration the best interests, curriculum, and grade level of the students at each building.
8. If the teacher moves to another school corporation, the materials remain in the school building or District.

Employees who launch fundraising campaigns in violation of this policy do so at the employee's own risk and may not act on behalf of, or make a claim of acting on behalf of, any school or the District. Such employees are subject to discipline, up to and including termination/cancellation of employment contract.

The Superintendent or designee may develop administrative guidelines to implement the above policy.

MSD of Wayne Township, Marion County, Indiana

Adopted: October 14, 2019

Revised: August 8, 2022

Revised: November 6, 2023